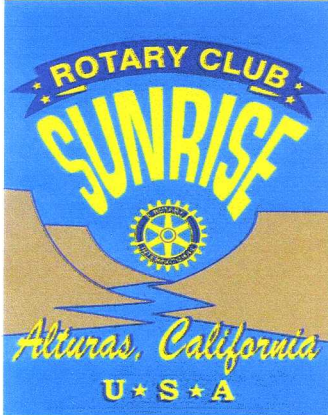


# THE WEEKLY HASH

[www.alturassunriserotary.com](http://www.alturassunriserotary.com)

Volume 4 Issue 17

April 28, 2011



**District Governor:**

**Steven W. Lewis**

**Dis. Governor Nominee:**

**Alan Cain**

**Assistant Dis. Governor:**

**Jeanne Cain**

**President:**

**Bill Hall**

**Vice-President:**

**Monica Derner**

**Secretary:**

**Frieda Dubois**

**Treasurer:**

**Dwight Beeson**

**Past-President**

**Paul Bailey**

**Board Members:**

**Dwight Beeson**

**Carol Callaghan**

**Frieda DuBois**

**Dan Silveria**

**Sandy Stevenson**

## Ray and Barbara March talked about real journalism.

Tom Boxler invited Barbara and Ray March publishers of the Modoc Independent News and the Modoc County Daily News Blog. Ray spoke on the responsibility of journalist to tell the story, truthfully and to hold the government and business accountable for its actions. Ray spoke on how the lines of news have been blurred in regards to entertainment. Ray was very gracious when asked why no code of ethics existed. I found that there is some out there and below is the code of ethics from the Society of Professional Journalist. In an article called [The SPJ Code of Ethics](#) absolutely needs an update. The Code, adopted in 1973, was revised three times between then and 1996 but not since. Why would SPJ stop keeping its ethics code current when new tools, new opportunities, media restructuring and current events continue presenting journalists with new ethical decisions? I have always liked the SPJ .

Code, because it combines simplicity with detailed guidance. Three of the Code's four basic principles — seek truth and report it; minimize harm; be accountable — are clear, direct and seldom disputed.

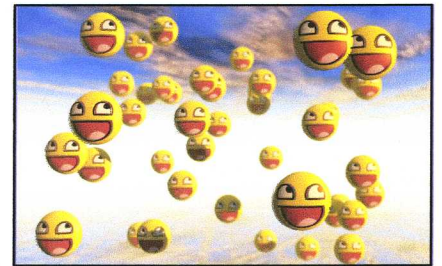
They remain the heart of good journalism ethics and widely accepted by journalists. The fourth principle — act independently — is not as universally accepted and is at the heart of some recent controversies. The update process should include a discussion of whether this principle needs revision. The SPJ Code doesn't address journalists' opinions at all. Of course, opinions have never been regarded as unethical per se. Editorial writers and columnists were allowed to have opinions and voices, but many have advocated "objectivity" (a word that never appears in the Code, another thing I like) for editors and reporters

To read more about the SPJ code visit

[https://www.spj.org/quill\\_issue.asp?ref=1783](https://www.spj.org/quill_issue.asp?ref=1783)

Visit their Blog at

[www.modocindependent.com/](http://www.modocindependent.com/)



### Happy Pot!

**Jerry-Despite our current situation the United States is still the best!**

**Dan S.-Well drilled in Paisley**

**Monica- We have a President-Elect and a President-Elect-Elect**

**Tom-Alan is home!**

**Frieda-Water!!!**

**Carol-Happy to see Jerry!**

**Paul-Rocky Mountain Elk Foundation dinner this Saturday.**



Picture of youth who participated in our Rotary Music and Speech contest as it appeared in the Modoc County News Blog.

Program Schedule: 5/5 Bill Hall, 5/12 Joe Catania, 5/19 Jim Hertel



**MARBLE GAME.**

Jerry Hoxsey was drawn but not winner today!



**Today's Guest**

*Jerry Hoxsey, David Hoxsey, John Lowry, Ray and Barbara March, Melissa Carter, Beth Derner, and Matt*

**selection of articles & links**  
The Rotarian - April 2011

**Rotary Tidbit:**  
*What did you learn from this months issue?*

*Schools: Here's a peek*

this month's cover

**EVENT CALANDER**

**ROTARY SOCIAL SITES**



April 30th at 5:30 in Cedarville at the Community Center

Rotray Roundup

June 9-12 at the Atlantis visit District 5190 website for details!

Demotion Party

June 25th at Dan Lowry's time TBA



<http://www.facebook.com/pages/Rotary-International/7268844551>



<http://twitter.com/rotary>



<http://www.youtube.com/user/RotaryInternational>

Check out our District 5190 Newsletter!

[http://rotarydistrict5190.org/District\\_News\\_0810.pdf](http://rotarydistrict5190.org/District_News_0810.pdf)